

All 50 commercials in this document are approximately 30-second (or less) spots

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Amstel (male)

Hey ... if life were perfect, magazines would never smell like perfume, dogs would walk themselves, and algebra would really come in handy.

Well, look on the bright side, at least there's AMSTEL LIGHT. It has only 95 calories, but you still get real imported taste.

You don't give up a thing. Who says nothing's perfect?... Amstel Light.