

All 50 commercials in this document are approximately 30-second (or less) spots

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### **7-11 (Male, young)**

So it's 2:00 in the morning...and you're starving.

Nothin' in the fridge, and nothin' in the cupboards. You don't even have dog biscuits hangin' around. You think about cooking, but then you remember the 3-alarm fire you started last time you tried using the stove.

Well, check out 7-11. There's gotta be one right near ya'. They have everything from burgers to tacos...24 hours a day...7 days a week. 7-11.

Think of it as your own personal walk-in kitchen.