

Hallmark Fresh Ink

You probably don't want to hear this commercial. Heck, we're not living in a fantasy land. As soon as that music stops and the commercials start, you turn the dial faster than the bathroom door knob after three cups of coffee. That's just the way it is. And we know it. But it's that same uncanny ability to grasp reality that helped us develop our new line of greeting cards. Fresh Ink from Hallmark. Hallmark Fresh Ink is as real, funny and quirky as life itself. So, pick up a few Hallmark Fresh Ink cards for friends at your nearest Dominick's, and say something real. That is, if you haven't already changed the station.